



Business and Biodiversity

2B Connect - Midterm event
26 June 2017



International Union for Conservation of Nature

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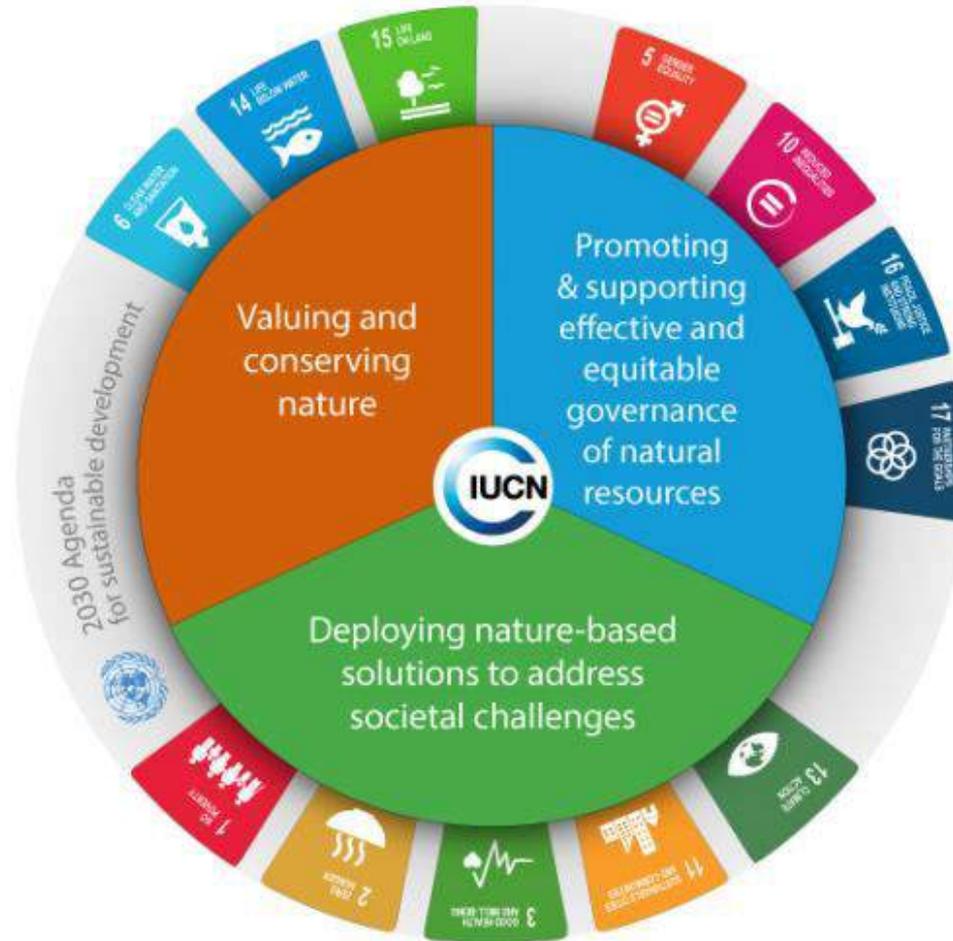
IUCN – who we are

- 1948, World's largest global environmental network.
- Unique **democratic** Union with more than 1,300 Government and NGO Member organisations in 160 countries.
- Leading provider of the **latest biodiversity knowledge**, with around 1000 staff and 16,000 voluntary experts .
- Only environmental organisation with formal **Observer Status** at **United Nations** General Assembly.





IUCN global programmatic areas 2017-2020





THE IUCN EUROPEAN REGIONAL OFFICE



Responsibilities IUCN European Regional Office

1. Informing EU policy making

- Promote IUCN's mission and ensure that its knowledge and programmes are reflected in the decisions of the EU institutions
- Provide a policy exchange platform for IUCN Members

2. Representing IUCN in Brussels

- The European Regional Office formally represents IUCN to the EU institutions
- Engage in partnerships with other Brussels-based organizations and represent IUCN at relevant events

3. Supporting resource mobilisation

- Support IUCN's Members and Secretariat in resource mobilisation
- Identify EU funding opportunities and channel information to IUCN Secretariat and Members

4. Working with European Members and Commission experts to implement the IUCN programme



IUCN Business & Biodiversity Programme

- Science-based advice and network of conservation experts for businesses to change their operating models
- To help business and policy makers adopt practices that conserve nature and generate profits for people who depend on natural resources.

- Work with 3 types of businesses:
 - large impact
 - Global investors
 - Smaller companies/ supply chain





Examples of IUCN's work



Collaborating with the World Business Council for Sustainable Development

- Water for Business –online guide to manage water more sustainably.
- Partnership to help businesses address global challenges by valuing nature.
- New agreement contributes to IUCN's Global Programme.





Natural Capital Protocol

- Standardised framework for businesses to identify, measure and value their direct and indirect impacts and dependencies on natural capital.
- Created under the Natural Capital Coalition and led by IUCN's Global Business and Biodiversity Programme and WBSCD.





"The Natural Capital Protocol is the language bridge between business and conservation." Peter Bakker, CEO, WBCSD at IUCN Worldcongress 2016

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Financing Conservation

- **Coalition for Private Investment in Conservation (CPIC)**
 - **Aim:** creating new opportunities for return-seeking private investment in conservation.
 - Estimated US \$200-300 billion annual funding gap in conservation
- Conservation finance report – from niche to mainstream
- Blue prints investment models for different sectors

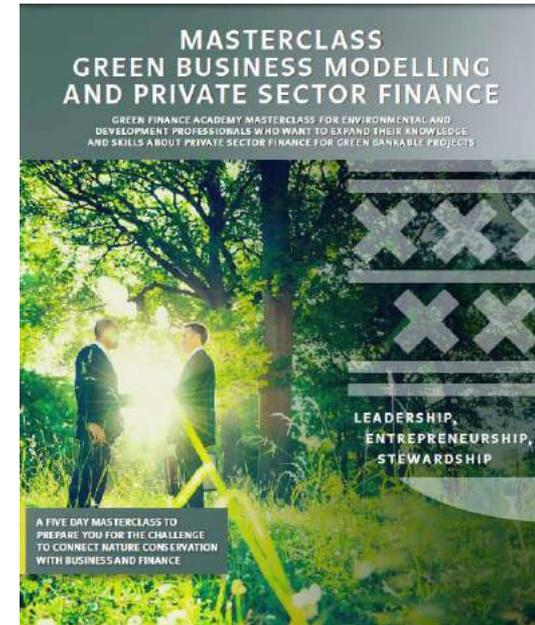


Photo: Prokopy/Skeletyis



Green Finance Academy

- Initiated by IUCN NL with Nyenrode Business University and Wageningen University.
- **Goal:** Bridge the gap between environmental groups and the finance sector. Developed a masterclass “Green Business Modelling” and start-up bootcamps for NGOs.
- Example: Environmental Impact Bonds





Collaborating with Business - Nespresso

Main focus of agreement:

- Advancing collaborative platforms to improve land-use management for better ecosystem service delivery in coffee landscapes
- Defining the framework for biodiversity impact evaluation as part of Nespresso's Monitoring and Evaluation taskforce.
- Piloting a Net Positive Impact (NPI) for biodiversity approach in a coffee landscape.
- Contribute to the development and implementation of a natural capital accounting system for Nespresso.





Reflections on the role of business in achieving the EU Biodiversity Targets

- The EU Business @ Biodiversity Platform – set up by the European Commission – aims to work with and help businesses integrate natural capital and biodiversity considerations into business practices.
- EU B@B platform works with companies to develop a set of business tools and approaches to integrate biodiversity considerations into business practice.
- 3 workstreams:



Business @
Biodiversity



Natural capital
accounting



Innovation



Finance



World Forum on Natural Capital – Edinburgh 2017

- 27-28 November will bring together public, private and voluntary sector organizations to protect and rebuild the world's natural capital.
- Enables business and policy makers to make informed decisions about their impact on the environment, assess the benefits they obtain from natural capital and make efforts to protect it.
- One of the key themes this year will focus on the vital role of natural capital in the transition towards a greener economy.

World Forum on
Natural Capital





Thank you!

